

PLAY
ANYWAY!

MAPPING THE CLIMB
OF WOMEN'S SPORTS

BLUE COTTAGE
of CannonDesign

THE TITLE IX EXPERIMENT /
The climb of women's sports didn't start on its own. It started with a single sentence of federal law in 1972, barring sex discrimination in any school receiving federal funds. Almost everything researchers know about what girls' sports deliver - for schools, careers, and communities - comes from watching what happened next.²²

